

ECC Announces Another Carbon Credit Sale

Special Points of Interest:

- *ECC guarantees that our clients receive 60% of the sale price. Our clients do not pay hidden or additional transactions costs. We define transaction costs as data management, verification and credit registration, which account for 30% of the sale proceeds. ECC receives 10% of the sale earnings for the administration of current offset projects and for the development of new agricultural projects*
- *ECC has additional sales scheduled for this year*
- *We are continuing to collect data from 2002-2007*
- *We are currently collecting crop summary information for 2008*
- *ECC assesses the farm practices that you have done in the past, not into the future*
- *We have a farm friendly contracting process*
- *We have received the highest level of assurance from an independent verifier. This equates to delivering the Highest Yield of Carbon Credits per Acre*
- *ECC has delivered more than \$2 million to our farm families who enrolled in our program this year*
- *ECC supports the relationship with landowners and renters*
- *ECC has sold the most soils based credits in Canada*

Transaction Advances Alberta's Carbon Market, Benefiting Local Farmers

September 3, 2008

Emission Credits Corporation, an agricultural aggregator of sequestered carbon offsets produced exclusively from farmland in Alberta, announced that it sold more than 100,000 tonnes of carbon credits using the World Green Exchange.

This deal marks the second large-scale carbon-offset transaction for ECC this year and its first using an auction. The auction yielded a better price per tonne for its more than 900 participating Alberta farmers, while also engaging and educating more potential buyers in the process.

"ECC's sale of 107,037 tonnes of carbon offsets is good news on many fronts for many players," said Robert Coulter,

President and CEO of ECC.

First, proceeds of the auction provide a significant new revenue stream for Alberta's hard-working farmers, validating agricultural best practices as a linchpin in the Alberta carbon market. Second, it offers Alberta's largest emitters a more cost-effective way to help the environment and comply with climate regulations, one that delivers immediate shareholder value. And third, it signals the growing viability and attractiveness of a market based approach to carbon reduction here in Alberta.

- Calgary Herald -



The Emissions Trader

August 1, 2008

Basically, Emission Credits Corporation acts as a broker between greenhouse gas-reducing farmers and potential buyers, companies that emit more than 100,000 tonnes of greenhouse gases a year.

That's where Coulter (ECC's CEO) comes in, with what he says is a "good new story." The market-based system

works to reduce overall emissions while bringing needed cash to the province's rural communities, he says. "This offset would not have occurred without market intervention, giving a price to the carbon offset that helps the farmers. It's a value-added revenue source that gives the farmer an incentive to convert to a zero-till activity." Several

hundred farmers have signed up to trade credits with Emission Credits Corporation, says Coulter, and he's got the industrial polluters on the other side lined up, eager to purchase the credits.

- Alberta Venture Magazine -

Local Offsets Helping

September 9, 2008

Since the provincial Climate Change and Emissions Management Act was introduced last year, carbon emissions in excess of a certain target level have been subject to a carbon tax of \$15 per tonne, which is paid into an environmental technology fund.

To reduce their tax expense, oil companies and other emitters have the option to purchase carbon credits also known as "offsets" from suppliers at a cost less than the tax amount. Suppliers include farmers, who can have a positive impact on the environment through the

implementation of farming practices, such as zero tilling. "That helps the environment now and of course, farmers get paid by the large emitters, so that creates a value added revenue source that the farmer didn't expect," says Coulter. "People bid up the price. That's a better deal for our farm families, because of course, the better price that we get the more money they get in their pockets, plus it's a process we can keep doing over and over again." Robert Coulter, President and CEO talking about the online auction process.

- Didsbury Review -

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A New Way to Make Hay

February 26, 2008

Several years ago, after seeing neighboring farmers adopt a seeding method called no-till, an Alberta farmer spent \$250,000 on new equipment to switch to the technique.

It was a success, with costs down and yields up on three sections of land.

Making money from climate change was never part of this farmers thinking. But now, his no-till fields are emerging as an unlikely player in the growing market for emission credits.

No-till farming, which minimizes agitation of the soil during the planting process cuts down on the release of carbon dioxide from tilled soil and helps the soil act as a more absorbent "sink" in the air. Under Alberta's new Green Legislation, major emitters such as companies in the oil sands and those producing electricity from coal have to cut their output of greenhouse gases. Buying "credits" from a farmer is one way

they can offset their own emissions. In a effort to ensure customers that their offsets will be accepted by government, Emission Credits Corporation has focused on hard proof, assigning serial numbers to the credits. It has adopted standards under the International Standards Organization, bought insurance and works with third-party verifiers.

- Globe and Mail -

More About Emission Credits Corporation

Emission Credits Corporation is a privately held company made up of rural people from Central Alberta. We have an established network of agents that extends all across Alberta. These men and women live in the communities we serve and they enroll their friends and neighbors in this new way to generate additional farm income. So far this year they have added

more than 2 million dollars to the farm income of our many clients. You probably know someone who is enrolled in the ECC Program.

We are located in Didsbury, Alberta and have knowledgeable staff that can answer your questions in a clear and logical way. We invite you to call or drop by our office to discuss this

exciting new possibility to generate more income for your farm operation.

To conform to new national and international regulations coming into effect next year, we are adding the word "International" to our ECC name, becoming Emission Credits International Corporation.

Emission Credits International Corporation

2026-17th Avenue Box 2530 Didsbury, Alberta T0M 0W0

Toll Free: 877-335-2292 Direct: 403-335-2292 Fax: 403-335-2062

E-mail: info@ecicorp.net